

APPLICATION FORM FOR EXPRESSING OF INTEREST (EoI) for engagement of publisher and/or book seller for publicizing and selling the study report "Market for Textiles and Clothing: National Household Survey (MTC)"-reg.

A. General information

1	Name of the publisher and/or book seller	
2	Mailing address	
3	Telephone and fax number	
4	E-mail address/Website	
5	PAN Number	
6	Whether the publisher and/or book seller applying for the publishing and/or selling MTC report is a Legal Entity Eligible to enter into Contract <i>(please provide supporting documents)</i>	Yes/ No
7	Year of establishment and constitution of publisher and/or book seller. <i>(please provide supporting documents)</i>	
8	Whether the applicant is a single publisher and/or book seller and not a consortium or joint venture or partnership <i>(please provide supporting documents)</i>	Yes/ No
9	Does the publisher and/or book seller have ten (10) years of relevant experience	Yes/No
10	Does the publisher and/or book seller have an employee base of more than 10 experienced marketing personnel on long term contract/permanent basis <i>(Please enclose a list of key personnel indicating their name, qualification, designation, date from which employed with it and date up to which they engaged)</i>	Yes/No
11	Does the publisher and/or book seller have experience of publishing and/or book selling publication/reports, etc and at least one large publications/reports marketing assignments of minimum value of Rs. 10 Lakhs or more in last 3 years <i>(Please enclose statement and relevant documents)</i>	Yes/No
12	Does the publisher and/or book seller have a minimum annual turnover of rupees ten lakhs from publishing and/or selling books during the last three financial years <i>(Please enclose last three years statement)</i>	Yes/No
13	Details of the person authorized to make commitments and correspond on behalf of the Organisation with Textiles Committee:	
	<ul style="list-style-type: none"> i. Name ii. Designation iii. Telephone No. iv. Fax No. v. Mobile No. vi. E-Mail Address 	

B. Other Information and documents required to be attached with the EOI: -

1. Copy of the document to support that the firm/Organisation applying for the publishing and/or selling MTC reports is a Legal Entity Eligible to enter into Contract
2. Copy of the document indicating its year of establishment and constitution of firm/organization
3. Copy of the document to support the statement that it is a single firm/ organization and not a consortium or joint venture or partnership firm
4. The details of the top management with their qualification and experience
5. Profile of personnel with qualifications, experience & relevant certification, who can be assigned this particular job.
6. A list of publications completed in the last three years, in which the publisher and/or book seller has delivered services similar to that in this advertisement.

Name of Publication	Date of Award of Publication	Date of Completion of Publication	Country	Value	Recipient's Name	Short Description of project

7. Details of personnel employed on permanent or long term contract basis (that is, exceeding 3 years):

S. No	Name Designation & Qualification	Permanent or Contract basis	Period of Engagement		Work experience (in years)	Summary of work experience (project/ role/ tasks)
			From	To		

8. A Statement indicating the Annual turnover of the publisher and/or book seller in the following format:

Year	Total Turnover	Turnover from similar services
2018-19		
2019-20		
2020-21		

C. Sale of publication and publisher charges(in percentage)

1	Is the publisher and/or book seller ready to sell/distribute minimum of 500 hard and/ or 500 soft copies of the report in a year	Yes/No
2	If yes, charges of the publisher per hard/soft copy subject to minimum of 500 copies each	
3	Any other	
	(a) For collecting advertisement (percent for each advertisement)	
	(b) For editing the report	
	(c) For bringing out customised report(Productwise, Fibrewise, etc)	

Certificate

It is certified that:

1. The information given above and enclosed with this application is TRUE to the best of my knowledge and belief. The organisation shall stand liable for any information given which is later found to be FALSE.
2. Our Firm/organisation is interested to undertake the proposed publishing and/or book selling assignment.
3. I am competent to sign this Certificate.

(Signature of the bidder)

Place:

Name: _____
Designation: _____
Address: _____

Date:

Seal of the Firm/Organisation: